



Worldwide innovation Facepro: no more annoying hair clippings on the face

Innovation from Austrian hairdresser in the hairdressing branch

Austrian hairdresser Christian Edinger had a simple yet brilliant idea: A thin protective shield that protects the face from hair clippings.

Salon practice gives rise to the idea

"It had always bothered me that customers would get hair clippings on their faces during hairstyling. The tiny hairs are particularly uncomfortable for woman with make-up, contact lens wearer or customers with sensitive skin. There has not been a solution up to now", recalls Christian Edinger.

The idea of developing a protective shield came to Christian Edinger from the day-to-day practice. The product was designed, optimised, tested in professional circles and perfected together with an industry designer. The worldwide innovation Facepro has been on the market since the end of 2007.

Soft film protects against hair clippings

Facepro consists of a soft, transparent film and is quite easily affixed to the customer's forehead just above the eyebrows using adhesive strips. Both the film and the skin adhesive used are dermatologically and cosmetically tested for optimum skin compatibility. The innovative protective shield diverts the hair clippings away from the face. Skin, mouth, eyes are hence protected and stay clean. That means added comfort for customers. Eyes and mouth no longer need to stay closed while styling around the forehead area.